

Supermarket Review

Quarter 4, 2004

	52 weeks to end December 2004			12 weeks to Dec 2004		52 weeks to end December 2004			12 weeks to Dec 2004
	Sales (£m)	% chg	% contribn	% chg		Sales (£m)	% chg	% contribn	% chg
Grocery	£49,517	1.0		-0.6					
Chilled	£12,110	3.6		1.8	Canned & Bottled Fruit	£112	1.2	0.0	0.7
Fresh Milk	£1,526	7.8	0.9	5.8	Dry Pasta	£112	-1.2	0.0	0.3
Chilled Ready Meals & HMR	£1,333	8.0	0.8	2.9	Canned Meats	£177	-1.7	0.0	1.9
Cheese	£1,539	4.1	0.5	2.8	Cooking Products	£932	-0.3	0.0	-0.4
Chilled Desserts	£1,362	3.6	0.4	2.2	Coffee	£508	-0.6	0.0	-1.3
Chilled Fruit Juice	£481	9.5	0.3	11.6	Ambient Ready Meals	£105	-9.2	-0.1	-4.6
Sandwiches	£448	9.8	0.3	11.7	Biscuits	£1,247	-1.1	-0.1	-1.2
Cooked Meats	£1,691	2.2	0.3	0.5	Canned & Packet Veg	£285	-4.5	-0.1	-7.6
Chilled Pizza	£319	6.5	0.1	8.5	Canned Fish	£304	-5.9	-0.1	-3.1
Chilled Pies & Pastries	£680	2.1	0.1	3.2	Tea (inc. Fruit & Herbal)	£414	-6.0	-0.2	-9.4
Fresh Pasta	£105	3.9	0.0	6.4	Crisps, Snacks & Nuts	£1,196	-3.1	-0.3	-5.2
Chilled Breads	£84	4.5	0.0	-0.5	Soft Drinks	£2,535	-3.5	-0.7	-2.8
Fresh Soup	£77	4.1	0.0	-2.6	Produce	£6,176	0.0		-2.4
Chilled Salads	£197	0.6	0.0	4.8	Vegetables	£1,676	3.2	0.8	-1.5
Fresh Cream	£146	0.6	0.0	-1.3	Other Produce	£687	2.3	0.2	-0.4
Butters, Fats & Margarines	£683	0.0	0.0	0.7	Nuts & Dried Fruit	£89	19.8	0.2	13.3
Other Chilled	£107	-0.2	0.0	-14.1	Fruit	£2,367	-1.1	-0.4	-2.5
Chilled Sauces	£54	-0.5	0.0	-9.9	Salad Vegetables	£1,357	-3.9	-0.9	-6.8
Sausages	£368	-1.4	0.0	-1.0	Fresh Fish	£725	-1.9		-2.0
Chilled Dips & Dressings	£135	-4.4	-0.1	-6.7	Loose Fresh Fish	£241	2.9	0.9	10.0
Bacon	£774	-5.3	-0.4	-11.9	Prepacked Fresh Fish	£484	-4.2	-2.9	-7.1
Beers, Wines & Spirits	£6,427	3.2		0.9	Frozen	£3,712	-5.9		-7.4
Wine	£2,774	6.9	2.8	4.3	Frozen Meat	£782	0.1	0.0	-1.0
Spirits	£1,580	3.6	0.9	2.6	Other Frozen	£212	-6.0	-0.4	-7.8
Beer	£1,515	0.9	0.2	-2.1	Frozen Vegetables	£665	-3.6	-0.7	-5.7
Vermouths & Aperitifs	£36	-2.3	0.0	2.4	Frozen Ready Meals & Snacks	£592	-4.8	-0.8	-6.6
Cider & Perry	£171	-1.6	0.0	-2.4	Frozen Pizza	£260	-11.0	-0.9	-19.4
Fortified Wine	£176	-3.9	-0.1	-6.1	Frozen Fish	£504	-7.6	-1.1	-9.5
Other Beers, Wines & Spirits	£175	-17.4	-0.6	-19.4	Ice Cream & Desserts	£697	-11.7	-2.5	-10.1
Bakery	£2,910	3.2		0.6	Non-Food	£24,252	5.7		3.9
Bread & Cakes	£2,137	4.7	3.3	1.7	Other Non-Food	£12,214	12.1		9.7
Instore Bakery	£772	-0.5	-0.1	-3.0	Health & Beauty	£7,334	1.8		-0.2
Fresh Meat	£3,421	1.0		-1.0	Healthcare	£786	6.0	0.6	3.0
Lamb	£320	8.2	0.7	7.4	Baby Care	£710	2.4	0.2	-0.1
Beef	£1,072	1.0	0.3	-3.7	Baby Food	£257	4.3	0.1	4.4
Other Fresh Meat	£229	3.6	0.2	7.7	Oral Hygiene	£561	1.4	0.1	-2.3
Pork	£406	0.5	0.1	-3.0	Razors & Blades	£193	3.3	0.1	4.6
Poultry	£1,393	-0.7	-0.3	-1.1	Haircare	£864	0.4	0.1	0.2
Other Grocery	£59	7.0		6.0	Male Grooming	£396	-0.1	0.0	-2.0
Ambient	£13,979	0.0		-0.8	Medicines	£736	-0.2	0.0	-3.2
Confectionery	£1,736	4.2	0.5	2.5	Feminine Care	£217	-1.5	0.0	-4.8
Eggs	£391	9.0	0.2	2.4	Suncare	£129	-5.1	-0.1	23.2
Baking Products	£500	5.8	0.2	3.8	Toiletries	£752	-2.9	-0.3	-4.5
Breakfast Cereals (RTE, hot and bars)	£1,001	2.5	0.2	0.9	Petcare	£1,049	-1.0		-2.5
Speciality Foods	£184	10.1	0.1	11.5	Pet Non-Food	£71	3.5	0.2	-1.7
Preserves & Spreads	£320	4.2	0.1	2.7	Other Petcare	£0	22.7	0.0	-13.4
Sauces & Pickles	£585	1.8	0.1	-0.5	Pet Food	£977	-1.3	-1.3	-2.5
Other Hot Beverages	£100	9.2	0.1	6.0	Household	£3,656	-3.7		-5.9
Soup	£275	2.5	0.0	-0.7	Other Household	£224	-0.6	0.0	-6.0
Rice, Pulses & Cereals	£214	2.5	0.0	3.0	Household Sundries	£309	-2.7	-0.2	-7.3
Milk, Topping & Whiteners	£217	1.4	0.0	-0.7	Cleaning Products	£590	-1.7	-0.3	-1.1
Canned Beans & Pasta	£282	1.0	0.0	-3.0	Foils, Wraps & Bags	£240	-5.0	-0.3	-7.9
Other Ambient	£13	13.3	0.0	13.4	Detergents & Laundry	£1,271	-4.0	-1.5	-4.5
Hot & Cold Desserts	£235	0.7	0.0	-1.0	Household Paper	£1,021	-5.1	-1.5	-9.1

% Contribution is the weighted per cent change within each sector
Data to 1 January 2005

Source: InfoScan TotalStore
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